



Kimberly K. Schaefer

Kimberly K. (Kim) Schaefer was elected to our Board of Directors in 2016.

Ms. Schaefer brings 20 years' experience in real estate, hospitality management and finance along with a strong business acumen to our board. Additionally, her creativity and experience in establishing and refining the Great Wolf Resorts brand into a premier family entertainment brand will make her a valuable addition to EdR's leadership.

Ms. Schaefer has served as Chief Executive Officer of Great Wolf Resorts, Inc. — the brand leader in the waterpark resort industry — since January 2009 and has been a member of the company's Board of Directors since February 2009. For nearly 15 years prior to her advancement to CEO, Ms. Schaefer served at various times as Chief Operating Officer and Chief Brand Officer, and was involved in site selection as well as producing a strong and successful operations record.

A certified public accountant, Ms. Schaefer holds a Bachelor of Science degree in Accounting from Edgewood College in Madison, Wisconsin, and sits on the Board of Trustees for the college's Business School.